

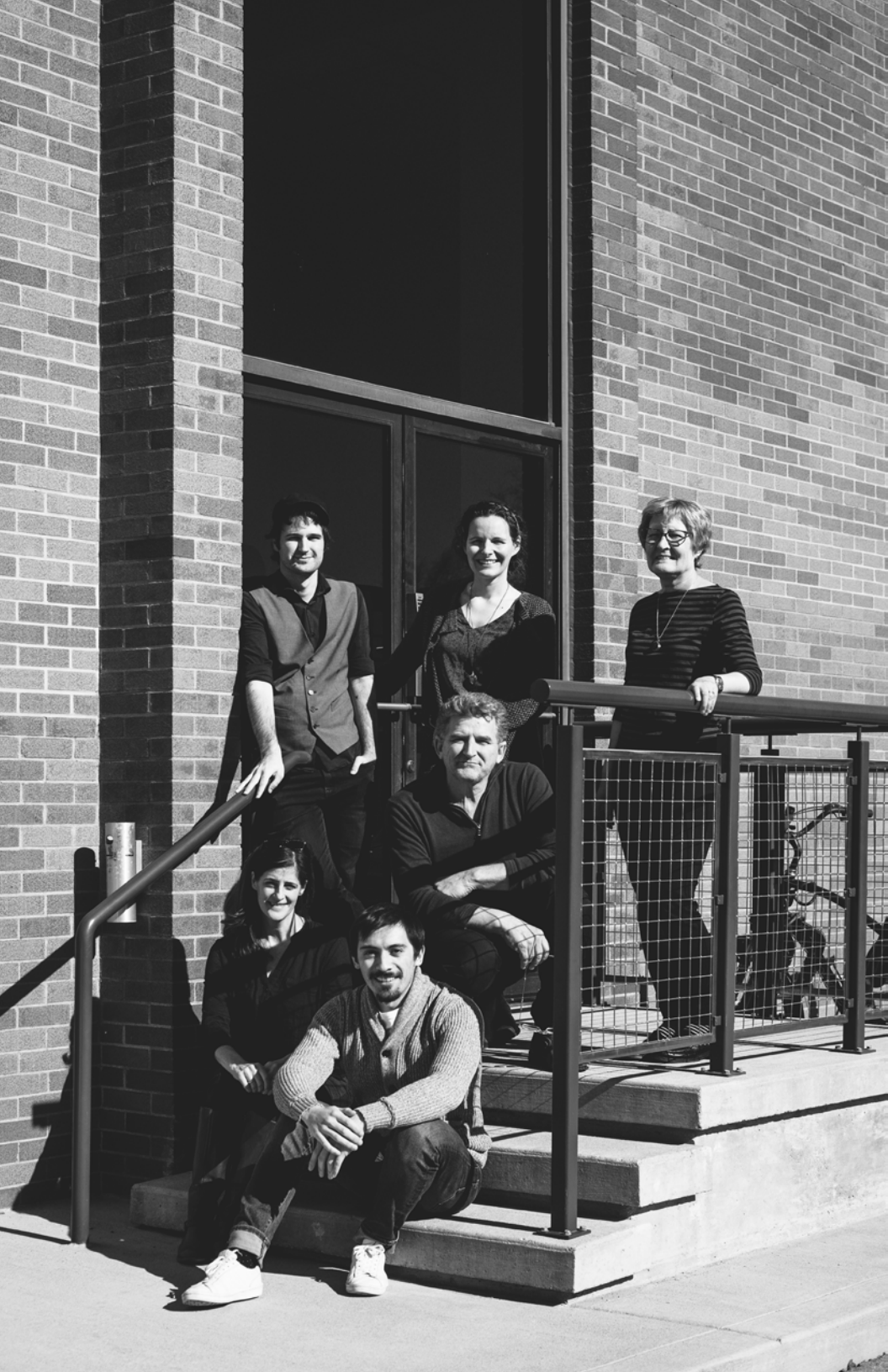
the leading studio for progressive design

www.prparc.com

POHL ROSA POHL



architects



We are a team
of experienced
professionals
committed to
maximizing the
potential of design.



About us

For over 20 years we have been building a reputation for innovation, design excellence and exemplary personal service. PRP projects have received historic preservation and green building design awards, and have been widely published.



HOBBAW RESIDENCE

Philosophy

Every design radiates clarity of purpose, innovative spirit, honesty and warmth. With these timeless qualities we speak to the heart of our community.

CLIENT INVOLVEMENT

Pohl Rosa Pohl values the synergy that evolves from collaboration. Our work yields the sweetest fruit when clients are involved and informed.

PEOPLE

We best serve individuals by also serving their communities. We do this through a commitment to environmental stewardship, local volunteerism and by delivering timeless, appropriate work that is sensitive to history and context.

FORM + FUNCTION

Marrying functional requirements with poetic ideas allows us to transcend traditional architectural solutions and leave a legacy of responsibility and inspiration.



Design Process



We embrace a culture of **collaboration** within our workplace and with our clients. This requires a disciplined, inclusive process with an emphasis on listening and results in work that is specifically crafted for each client and site.



AB - AS BUILT (± 03%)

We begin with thorough documentation of existing conditions (via survey and/or measuring) so that we have an accurate representation of context. Meanwhile, we ask you to describe your desires (via lists, photos, magazine cutouts or online ideabooks) and we translate them into your program.

SD - SCHEMATIC DESIGN (±25%)

Through ArchiCAD's 3D modeling your program is interpreted and a collaborative exchange begins. Our design conversation is facilitated by a series of meetings which include discussion of probable cost (OPC), a review of green building strategies and your opportunity for input. At the end of the SD phase you will have approved the 3D model, the dimensioned plans and the OPC.

DD- DESIGN DEVELOPMENT (±10%)

Upon approval of the SD Model we begin developing a clearer understanding of material usage and detailing. Collaboration continues to be a rich exchange as we begin to define fixture and material selections.

CD I - CONSTRUCTION DOCUMENTS I (±45%)

From the 3D model we generate and refine the detailed drawings needed for bidding, permits and construction. We pride ourselves on accurate and

thorough drawings informed by experience, your program and budgetary target. Drawings are accompanied by custom specifications to direct the bid process.

BN- BID & NEGOTIATION (±04%)

With drawings and specifications approximately 95% complete, we propose a list of potential contractors to include in the bid documents. Our primary aim is to facilitate your contractor selection and we can assist as much, or as little, as needed.

CDII - CONSTRUCTION DOCUMENTS II PHASE (±05%)

After the contractor is selected a "value engineering" process (with input from your chosen contractor) informs completion of the CD's so that a construction contract can be signed.

CA - CONSTRUCTION ADMINISTRATION PHASE (±08%)

Finally, PRP remains engaged throughout construction through site visits and ongoing communication with the contractor. Whether augmenting owner oversight or providing a comprehensive service we serve as your advocate, helping to ensure that the finished product meets or exceeds expectation.



Testimonials

"I still have a hard time believing the transformation. Your vision to keep things simple made it just what we wanted."

- Perry B, Homeowner

"Pohl Rosa Pohl brought vision and expertise to our project - you were sensitive to our needs and collaborative throughout. Working with PRP was stimulating. You translated our concerns into three-dimensional solutions, over and over again, with happy results."

- Marilyn R, Homeowner

"PRP combined creativity and elegant design to meet all our needs in an affordable solution that never fails to impress visitors."

- Peter L, Executive

"We've worked with PRP for over six years on a variety of Distillery District projects and continue to be impressed with their ability to listen, collaborate and create. From historic to contemporary to forward-thinking green design, their flexibility and attention to detail have made them a vital part of our team. Highly recommend."

- Barry M, Developer





Additional Services



► INTERIOR DESIGN

As a full service architectural design studio, PRP considers interiors throughout the design process. From coordinating colors and finishes to selecting lighting and plumbing fixtures we can supplement your selection process or provide a comprehensive service. This service may also include coordinating showroom visits, documentation of the owner's selections and preliminary vendor pricing.

► RENDERINGS

Placing the proposed design in its context via renderings or video allows anyone to visualize future possibilities thereby increasing understanding and generating enthusiasm.

► COLOR CONSULTATION

Color makes a dramatic difference. Knowing how and when to accentuate architectural elements is vital. We offer color consulting for both interiors and exteriors, and we are adept at complementing existing conditions.

► DESIGN CONSULTATION

Sometimes, all that is needed is a brief consultation to answer questions or brainstorm a problem. Some clients simply want professional advice or a rough sketch of preliminary ideas. We can visit a site and assess needs, providing insight borne of long experience. The scope of service can be customized for any situation, ranging from one or two hours to as much time as needed.

► SUSTAINABLE DESIGN

Having provided leadership for years in the green building movement, and having been instrumental in the institutionalization of the sustainability movement in Kentucky, we are uniquely positioned to provide cutting edge strategies.

Upon request we can provide a clear and systematic approach to certification.



Residential

PRP reaches beyond the ordinary toward progressive design solutions that challenge and delight the home owner.



HOBCAW RESIDENCE



DESHA RESIDENCE



GUILFORD RESIDENCE



DELONG RESIDENCE

Commercial

PRP can provide an Option Analysis and Report (OAR) to assist with determining feasibility and fit in any urban environment.



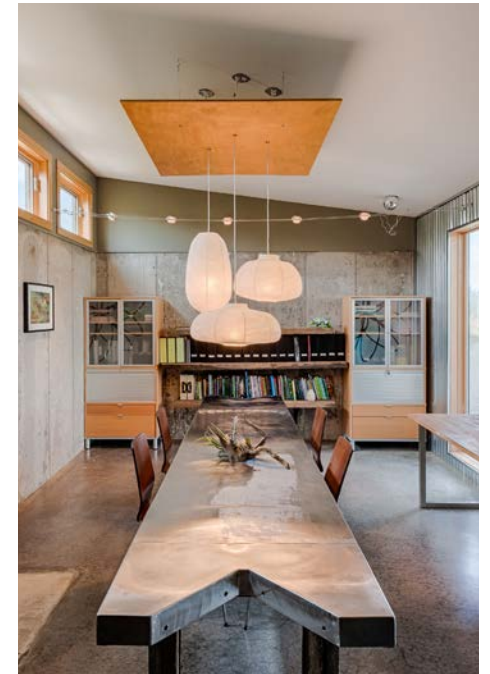
903 MANCHESTER GALLERY



HELMERS + ASSOCIATES OFFICE



SCHOOL SUSHI RESTAURANT



INSIDE OUT DESIGN OFFICE

Engage our services

Contact us to schedule a free one-hour consultation in our office.
No cost, no obligation.



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